

# **PUBLICITY MATERIAL**

## **ART ON THE UNDERGROUND**

“Big Ben [2012] Sarah Morris” – new artwork for Gloucester Road station which is a site-specific response to the architecture of the station and the city of London, spanning eighteen arches along the length of the disused platform, 1/3 A4 (x6).

“Canary Wharf Screen” – a second series of films to be shown at Canary Wharf Screen within Canary Wharf Underground station from 31 May to 26 August 2012, the 16 films of the experimental animation genre are each described together with a biographical note on their creator, 1/3 A4, 24pp.

“Artists on the Underground” – since 2004, Art on the Underground has commissioned a series of new works by established contemporary artists especially for the cover of the pocket Tube map. A new film about the series can be seen at the LT Museum’s exhibition Mind the Map: Inspiring Art, Design and Cartography, 18 May to 28 October 2012. This substantial leaflet has full-size reproductions of all sixteen cover designs together with notes on the artists, 1/3 A4(x4x4).

## **CROSSRAIL**

“Liverpool Street on Track: Summer 2012” – Crossrail’s first two sprayed concrete tunnels have been built under Finsbury Circus, also includes Broadgate and Moorgate ticket halls, and archaeology exhibition, A4 (x2).

“Crossrail Tunnelling Starts” – a major project report from New Civil Engineer dated 06/2012, a comprehensive illustrated summary of work to date and planned (currently available from the Crossrail information centres), A4, 56pp.

## **CYCLING**

“Local Cycling Guide” – the previous series dated 2010/11 is being replaced, issue by issue, by a new series dated 2012/13. There are 15 guides covering the whole of Greater London, revised versions have so far been noted for areas 1 (central London), 4, 6, 7, 9, 14 and Olympic Park (not marked as number 15), the last is dated Summer 2012, each is 1/3 A4 (x8x3).

## **DLR**

“Travel on the Docklands Light Railway will be affected during the Games” – details of station and service alterations, A5, 16pp.

## **DLR – SERVICE DISRUPTIONS**

“We’re getting ready for the Games” – between Friday 20 and Tuesday 24 April, services will change while the timetables for the London 2012 Games are tested, some destinations, frequencies and station access will change, A5.

“Planned works on DLR Saturday 9 & Sunday 10 June 2012” – services suspended Westferry – Beckton, A5.

“Planned works on DLR Saturday 23 & Sunday 24 June 2012” – services suspended Stratford – Poplar, A5.

## **EPPING ONGAR RAILWAY**

“Timetable & Information 2012” – passenger services have been resumed on this ex-London Underground heritage line between Ongar and Coopersale (near Epping), further information on [www.eorailway.co.uk](http://www.eorailway.co.uk) or 01277 365200, 1/3 A4 (x3x2).

## **EVENTS**

Queen’s Diamond Jubilee Concert – journey advice” – a local map with estimated walking times between Hyde Park, Buckingham Palace and The Mall / St. James’s Park and all local Underground stations, the other side has a table indicating estimated journey times between these Underground stations and all London’s mainline termini, 1/3 A4 (x3).

## **FARES & TICKETING**

“The right way to use your Oyster card at Wimbledon Station” – when you start any London Underground, DLR, London Overground or National Rail journey, up to £7.80 is taken off your Oyster Card’s credit, then when touching out at the end the system calculates the right fare for that journey and adjusts the amount taken off your credit. If you don’t touch in and out correctly, it just takes the maximum of £7.80. This leaflet offers detailed advice for the following circumstances:

- Arriving by tram, leaving by NR train or Underground
- Arriving by NR train or Underground, leaving by tram
- Arriving by NR train, leaving by Underground, or vice-versa
- Arriving at the station and using tram only.

The leaflet, issued by South West Trains, is 1/3 A4 (x3).

## **LONDON OVERGROUND**

“Grant Road entrance closed from 6 June to early July 2012” – details of substantial work being carried out at Clapham Junction for the new LO service from Surrey Quays later this year, including new lifts and ticket gates, 1/3 A4 (x2).

## **LT MUSEUM**

“Mind the Map” – a major exhibition open until 28 October 2012 which challenges the idea that maps are just about getting from A to B, and reveals a century of creative and influential map design for London Underground, there is a schedule of associated events and a book, *London Underground Maps – Art Design and Cartography* by former chief curator Claire Dobbin, which was reviewed in the July 2012 issue of *Underground News*, a very classy leaflet on card, 1/3 A4 (x3).

## **“MAJOR PROJECTS**

“Update – Proposed extension of the Northern Line to Nine Elms and Battersea” – despite the collapse of the former developer of Battersea Power Station, other major projects are already under way in the area, the scheme is supported by the Mayor of London, was backed by the Government in the Chancellor’s Autumn Statement, and by Lambeth, Southwark and Wandsworth councils together with key landowners, with map and details of proposed work sites, 1/3 A4, 8pp.

“Your stop-by-stop guide to getting free WiFi on the Underground” – Virgin Media is planning to provide WiFi access at 80 Underground stations this summer, the leaflet has detailed instructions for getting connected, illustrates the logo to be displayed at enabled stations, but does not list them, 1/3 A4 (x3).

## **MAPS**

“Colour large print Tube map: June 2012” – this issue contains all the changes described in last month’s journal for the June 2012 pocket map, except for the now usual yellow and blue cover with the visual disability device. Not previously noted, for both maps, there is now only one accessibility symbol for the three lines at Green Park. The large print map clearly shows that the Emirates Air Line is not just drawn in outline but as three parallel single lines, the map bears reference June 2012, A5 (x7x3).

“London for free: pocket sized guide” – not from TfL but *The Times*, and distributed with their newspaper for Saturday 7 July, one side has a map of central London showing major streets, landmark buildings, waterways & lakes, and parkland, London Underground, London Overground and Docklands Light Railway lines and stations are shown in the usual colours (though the western end of the DLR is a bit odd), National Rail lines and stations are not, the map is tagged with references to happenings and rendezvous of interested, including Olympic events as listed on the other side, a lot of information and a nicely drawn map, 105x200mm (x6x2).

“London’s Rail & Tube services” – this new issue is shown on the back cover as valid until 8 December 2012, on the London area map Blackfriars is now shown without restriction and the Emirates Air Line is included, on the reverse the outer area South East map bears reference 12.8.2012 (LSE), both maps show names of stations adjacent to Olympic venues in white on deep pink, the leaflet has reference LRTL0612, 1/3 A4 (x7x2).

## **NETWORK RAIL**

“More space, more choice” – a new first floor balcony is being built at Waterloo, providing more space for passengers and 18 new places to eat, drink and shop, and revised access to Waterloo East, A5.

## **OLYMPIC GAMES**

*It is understood that a specific “Olympic & Paralympic Games” leaflet has been prepared (with a print run of 10 million) but is not publically available at the time of writing. It will be reported in due course.*

“Accessible transport in London during the Games” – very brief details of the help available to passengers by Underground, National Rail, DLR, London Overground, Roads, Buses and River services, 1/3 A4, 8pp.

“Travel in - - - - will be affected during the Games” – issued for the affected boroughs, Olympic & Paralympic route networks (ORF/PRN), Games Lanes, local venues, Road events and Olympic Torch Relay, together with a local map, the cover shows a wheelchair-based handball game at a busy road junction! A5 (x3). Recorded to date: issues for Brent, Camden, Hammersmith & Fulham, Tower Hamlets and Westminster.

An updated series with the same title as above has a cover illustration of two successful athletes standing on a car! Because of additional information, format varies from A5 (x3) to A5 (8, 12 or 16pp). Recorded to date: issues for Brent, Ealing, Greenwich, Hammersmith & Fulham, Hounslow, Kensington & Chelsea, Richmond upon Thames, Tower Hamlets and Waltham Forest

“Travel in your area will be affected during the Games” – is the title on an A4 folder, with varying contents including the item (later version) described above appropriate to the area, diary of events, more detailed road maps and travel information, these pack were distributed at local roadshows.

### **THAMES CABLE CAR**

“Fly across the Thames” – a new section for a new transport mode, Emirates Air Line began operation on 28 June 2012, taking passengers 1.1km from Emirates Greenwich Peninsula (near North Greenwich station) to Emirates Royal Docks (near Royal Victoria station), both adjacent to Olympic venues, the leaflet bears the new logo incorporating the TfL roundel, 1/3 A4 (x4).

### **WALKING**

“Why not walk it?” – over recent years several series of leaflets have appeared under the TfL/LUL banner in various formats advising passengers how to continue their journey from mainline or Underground stations, in the event of industrial action or just for the sake of walking. This latest series opens, on one side, to a large street map with notable buildings shown in a 3-D form and radiating circles indicating walking time from the centralised mainline station; the other side has a the relevant bus spider map, Rail & Tube services in central London map, and information promoting cycling and walking. Seen so far are the versions for Cannon Street, Charing Cross, Euston and Victoria, the covers have TfL roundel and Network Rail logo, 1/3 A4 (x7x3).

“Continuing your Journey in the Elephant & Castle area” – is a variant of the above series with a different but similar cover design, the large street map is as for those above, the other side has the local spider bus map, material promoting cycling and walking and other facilities in the Southwark area, but no Rail & Tube Services map, the cover has a TfL roundel and a Southwark council logo, 1/3 A4 (x7x3).