

PUBLICITY MATERIAL

AIRPORT ACCESS

“Heathrow Express: The smarter way” – a new issue (valid until 18 May 2013) very little different from its predecessor (valid until 10 February 2013), minimal changes in train times, but some fares have increased, 100x125mm (x3).

ART ON THE UNDERGROUND

“Your Journey Starts Here – Labyrinth Mark Wallinger” – a major artwork commission for all 270 stations to mark the 150th anniversary of London Underground, the artist has created individual artworks for every station on the network, each based on a circular labyrinth motif is produced in vitreous enamel in bold black, white and red graphics, 1/3 A4 (x8).

CONTINUING YOUR JOURNEY

Leaflets with 2012 dates have been reported for Baker Street (TFL25369.12.12), Bank (TFL25370.12.12), Blackfriars (TFL25371.12.12), Bond Street (TFL25372.12.12), Canary Wharf (TFL25533.12.12), Euston Square and Warren Street (TFL25381.12.12), Hammersmith (TFL25377.12.12), High Street Kensington (TFL25383.12.12), Leicester Square (TFL25385.12.12), Marble Arch (TFL25386.12.12), Notting Hill Gate (TFL25378.12.12), Oxford Circus (TFL25387.12.12), Paddington (TFL25388.12.12), and Victoria (TFL25379.12.12). All are A5 (x2).

CYCLING

“Cycling by Train 2013” – details of restrictions on the carriage of bicycles on trains of all operating companies, including London Overground, but not LU, 1/3 A4 (x4).

“CS2 Extension Bow Roundabout to Stratford Town Centre, Barclays Cycle Superhighway extension proposals with route diagram, 1/3 A4 (x5).

DLR – SERVICE DISRUPTIONS

“Plan ahead for DLR closures due to Crossrail development” – necessary engineering works will take place will require some weekend closures between Canning Town and Beckton, A5.

“Planned works on DLR: Saturday 19 & Sunday 20 January 2013” – services suspended Bow Church – Stratford, A5.

“Planned works on DLR: Saturday 2 & Sunday 3 February 2013” – services suspended Canning Town – Beckton, A5.

“Planned works on DLR: Saturday 9 & Sunday 10 February 2013” – services suspended Canning Town – Beckton, A5.

“Planned works on DLR: Saturday 16 & Sunday 17 February 2013” – services suspended Canning Town – Beckton, A5.

LONDON OVERGROUND

“Free WiFi has arrived at this station” – The Cloud network has partnered with LO to bring free WiFi to more than 50 stations, details of how to connect, 1/3 A4 (2).

“Comments and Customer Charter refund application form” – an invitation to comment on services and refund eligibility with tear-off form, 1/3 A4 (x4).

MAJOR PROJECTS

“Your stop-by-stop guide to WiFi on the London Underground” – Virgin Media Broadband, Virgin Mobile Pay Monthly, Vodafone, EE, T-Mobile or Orange customers can access free WiFi at more than 92 (and counting) stations, setting-up details and hints, other network users need to purchase a WiFi Pass, 1/3 A4 (x3).

SAFETY & SECURITY

“You’ve been a victim of cable theft” – a small card issued by the BT Police explaining that the effects of this can delay trains, hinder calls to the emergency services and put neighbourhoods into

darkness, help by reporting this to Crimestoppers who are offering a £1,000 reward for information leading to arrest and conviction, this 104x147mm card is being distributed in areas affected.

TRAMLINK

“User Guide January 2013” – this new issue has the same cover design as its predecessor, routes, tram frequencies and first/last times are unchanged, but new fare details are given, A5, 16pp.